Keith Vander Kolk Sets Sights on Health Beyond Healthcare

The rapid pace of healthcare transformation that extends beyond the traditional walls of the hospital to address gaps in health beyond healthcare.

Saint Agnes’ new Health Institute embodies a strategic approach to population health and care management with a focus on high-risk patients and those most in need. Key partnerships with organizations like HealthCare Access Maryland (HCAM) and Patient Engagement Advisors (PEA) will help those patients in the important transition to home. The Health Institute will work in partnership with the community to improve the overall wellbeing of those we serve.

Partnering for Success

Over the last two years, Saint Agnes was thrilled to realize and open new opportunities and partnerships.

A partnership with the Caroline Center provides opportunities for qualified women to receive tuition-free education and certification as a Certified Nursing Assistant (CNA) or Geriatric Nursing Assistant (GNA) and continued training in the Patient Care Technician (PCT) training curriculum in a hospital environment. A partnership with a transportation vendor makes non-emergency transportation services available to patients facing transportation barriers.

As Saint Agnes and the healthcare industry changes to meet the needs of the healthcare consumer, Keith works to ensure their voice is part of the conversation driving his actions. All associates are trained through the innovative Communications in Healthcare program, improving patient/caregiver communications.

A new Community Engagement Team includes members of the community in dialogue and planning.

Excellent Care, New Partnership

The Foundation’s leadership structure has been re-imagined to more closely align the Foundation’s work with the hospital and community. Italian-American heritage of the candidate is taken into consideration as well.

For more than a decade, the Baltimore community has benefited from an annual $10,000 nursing scholarship, awarded to a promising senior in a local nursing program who will commit to two years of employment at Saint Agnes Hospital upon graduation.

In the midst of dynamic transformation of healthcare across the nation, Saint Agnes Healthcare president & chief executive officer Keith Vander Kolk is engaged in building strategies and partnerships to address the health of individuals and communities in Baltimore. With a dual role, also serving as VP, Ascension Healthcare, Keith is also a key influencer within Ascension, the largest not-for-profit health system in the U.S. and the world’s largest Catholic health system.

Under Keith’s leadership, Saint Agnes has created programs, services and partnerships that extend beyond the traditional walls of the hospital to address gaps in health beyond healthcare.

Saint Agnes’ new Health Institute embodies a strategic approach to population health and care management with a focus on high-risk patients and those most in need. Key partnerships with organizations like HealthCare Access Maryland (HCAM) and Patient Engagement Advisors (PEA) will help these patients in the important transition to home. The Health Institute will work in partnership with the community to improve the overall wellbeing of those we serve.

New Foundation Team Brings Renewed Focus and Energy

There is a new Foundation team at the helm - with deep expertise in strategic fundraising and a renewed focus on the future of Saint Agnes and our dedication to the communities we serve.

“The Foundation, and our many partners who support our work, are critical to the long-term success of Saint Agnes and the overall wellbeing of those we serve. Creating a dynamic team of individuals who embody our mission and bring a sense of passion and excitement to this work was paramount,” shared Kieran Ceci.

The Foundation’s leadership structure has been reimagined to more closely align the organization with the hospital and community needs. Having served on the leadership team at Saint Agnes for nine years overseeing its marketing, communication and community outreach, Kirstan Ceci recently expanded her role, assuming the position of Chief Marketing and Development Officer (CMDO), now also overseeing the Foundation, which will be led in daily operations by JoAnne Lyons Wooten and her team.

“We are eager to engage with our donors, community leaders, physicians and associates to understand their interests and passions to collaboratively determine how to best match them to the needs of Saint Agnes and the community,” said JoAnne, Foundation director of development, who joined Saint Agnes last month after nearly two decades as principal of the management consulting firm, The JBW Group, LLC. “We are determined to use our strengths as a diverse team to create meaningful relationships and long-lasting partnerships.”

The Foundation has also recently welcomed Season Volker, manager of Annual Giving, who has spent her career working with nonprofit and community organizations, helping individuals and families struggling with basic needs.

Italian Charities Provides Nursing Scholarship for Saint Agnes

For more than a decade, the Baltimore community has benefited from an annual $10,000 nursing scholarship, awarded to a promising senior in a local nursing program who will commit to two years of employment at Saint Agnes Hospital upon graduation.

It is a remarkable and durable partnership with the Associated Italian American Charities (AIAC) which has provided Saint Agnes with rewards for beyond monetary gain.

“We are proud of the work that these professionals do, and the service they provide patients,” said Bill Martin, AIAC president. “Saint Agnes is in our heart as well. They are historically a community hospital which does a lot of good, and we are proud to be working with them so closely.”

Excellent Care, New Partnership

He added that the scholarship began after the wife of a member of the AIAC was injured in a car accident, and was treated with excellent care and compassion at Saint Agnes.

“Among other initiatives, we were proud to be major partners in the 2011 renovation of the Saint Agnes Neonatal Intensive Care Unit (NICU), named for the AIAC and dedicated to helping those most in need,” explained Mike Galliuzzo, AIAC chair.

The criteria for the AIAC nursing scholarship includes a good academic record, a winning essay, and a record of service to the community. Italian-American heritage of the candidate is taken into consideration as well.

continued on page 2

PERSPECTIVES ON GIVING TO SAINT AGNES

Reflections

PERSPECTIVES ON GIVING TO SAINT AGNES

PERSPECTIVES ON GIVING TO SAINT AGNES

PERSPECTIVES ON GIVING TO SAINT AGNES

PERSPECTIVES ON GIVING TO SAINT AGNES

PERSPECTIVES ON GIVING TO SAINT AGNES
Following A Dream

Sarah Naeger, MS, RN, CHSE, PCCN, was a past awardee of the scholarship when she was a senior at Stevenson University. She now is the Simulation Lab Coordinator at Saint Agnes, and a recently certified healthcare simulation educator, who has used her expertise to continue teaching others through sim lab training.

New Foundation Team Brings Renewed Focus and Energy (continued from page 1)

Ciara, a recent Towson University graduate who interned at the Saint Agnes Cancer Institute, will be working to educate donors about the needs of underserved populations, so that the Foundation can achieve its goal of matching donor passions with hospital and community needs.

Season said the team is inspired to create impact, so that donor investments in the Foundation have direct results. One example of this is the Foundation’s “Innovation Tank” program, which awards grants to associate and department proposals which answer community needs. A transportation program was the previous winner of this grant, providing free transportation to doctor appointments and treatments for high risk patients, who had previously missed key appointments due to transportation barriers.

Kirstan Cecil explained that the new team was going to take some time to evaluate their strategic direction, while looking for opportunities to strengthen relationships and partnerships in the community. Because of this, they made the decision not to hold the 2018 gala and other larger events in lieu of smaller, more personal outreach.

“We are excited to have JoAnne and the new Foundation team leading us, with their many years of experience in philanthropy,” Kirstan said. “We are looking forward to a great future, working together to make a difference.”

What do you see as Saint Agnes’ role in the community?

Saint Agnes’ mission to serve all people, particularly those in need, has been a vital resource in the community for more than 150 years. The physicians and staff provide a high level of care to everyone who comes in our doors, regardless of who you are. As the organization moves to provide resources that typically fall outside of healthcare, it shows we are paying attention to the needs of our community.

What do you see as Saint Agnes’ role in the community?

Saint Agnes’ mission to serve all people, particularly those in need, has been a vital resource in the community for more than 150 years. The physicians and staff provide a high level of care to everyone who comes in our doors, regardless of who you are. As the organization moves to provide resources that typically fall outside of healthcare, it shows we are paying attention to the needs of our community.

What makes Saint Agnes special?

Saint Agnes’ commitment to the community goes beyond just treating someone when they are sick. The organization wants to help keep you healthy and out of the hospital. The staff goes out into the community to help educate and reach people who need care through workshops and educational programs; Gibbons Commons gives kids a safe place to stay active, and a partnership with a transportation vendor, funded in part through the Foundation, helps provide transportation for people who need help getting to their appointments.

What do you see as Saint Agnes’ role in the community?

Saint Agnes’ mission to serve all people, particularly those in need, has been a vital resource in the community for more than 150 years. The physicians and staff provide a high level of care to everyone who comes in our doors, regardless of who you are. As the organization moves to provide resources that typically fall outside of healthcare, it shows we are paying attention to the needs of our community.

What makes Saint Agnes special?

Saint Agnes’ commitment to the community goes beyond just treating someone when they are sick. The organization wants to help keep you healthy and out of the hospital. The staff goes out into the community to help educate and reach people who need care through workshops and educational programs; Gibbons Commons gives kids a safe place to stay active, and a partnership with a transportation vendor, funded in part through the Foundation, helps provide transportation for people who need help getting to their appointments.

Italian Charities Provides Nursing Scholarship for Saint Agnes (continued from page 1)

“We do a lot of clinical instruction and nursing orientation,” she explained of the real-life scenarios performed in the sim lab. “You can practice scenarios in a safe environment, where you can make mistakes and learn from them in the review session afterward.”

Sarah admitted that without the AIAIC scholarship her education would have been more difficult, and she may not have ended up working at Saint Agnes. She was so grateful for the opportunity that she went to talk about the scholarship at her alma mater, where Katelyn Knick (now Odham) was in the audience.

Katelyn also went on to be awarded the scholarship, and now works in the Cardiac Unit at Saint Agnes.

“The training here, with Sarah (Naeger) is so good, and the hospital is very friendly,” Katelyn said. “Also the Catholic mission appealed to me, because my beliefs align with those of the hospital.”

Another AIAIC scholarship winner who now works at Saint Agnes in the Emergency Department is Lexington S, who received the scholarship as a student at Stevenson. “I can’t imagine working anywhere else,” said Levy. “The AIAIC scholarships took some of the burden off paying for school off of my shoulders, and ultimately helped me follow my dream in becoming a nurse. I will always be grateful for the AIAIC and Saint Agnes for making this all possible.”

“When I interviewed at Saint Agnes, I felt like I was not just a number. It felt like a conversation, and a place I really wanted to be. It felt right.”

- Katelyn Odham, BS, RN
Italian Charities Provides Nursing Scholarship for Saint Agnes (continued from page 1)

Following a Dream

Sarah Neager, MS, RN, CHSE, PCCN, was a past awardee of the scholarship when she was a senior at Stevenson University. She now is the Simulation Lab Coordinator at Saint Agnes, and a recently certified healthcare simulation educator, who has used her expertise to continue teaching others through sim lab training.

Another AIAC scholarship winner who now works at Saint Agnes in the Emergency Department is Lexy Lavin, who received the scholarship as a student at Stevenson. “I can’t imagine working anywhere else,” said Lexy. “The AIAC scholarships took some of the burden off paying for school off of my shoulders, and ultimately helped me follow my dream in becoming a nurse. I will always be grateful for the AIAC, and Saint Agnes for making this all possible.”

Katelyn also went on to be awarded the scholarship, and now works in the Cardiac Unit at Saint Agnes.

“The training here, with Sarah (Neager) is so good, and the hospital is very friendly,” Katelyn said. “Also the Catholic mission appealed to me, because my beliefs align with those of the hospital.”

Funding, Flexibility, Focus

“With a lot of clinical instruction and nursing orientation,” she explained of the real-life scenarios performed in the sim lab. “You can practice scenarios in a safe environment, where you can make mistakes and learn from them in the review session afterward.”

Sarah admitted that without the AIAC scholarship her education would have been more difficult, and she may not have ended up working at Saint Agnes. She was so grateful for the opportunity that she went to talk about the scholarship at her alma mater, where Katelyn Kiluck (now Odham) was in the audience.

Katelyn also went on to be awarded the scholarship, and now works in the Cardiac Unit at Saint Agnes.

“The training here, with Sarah (Neager) is so good, and the hospital is very friendly,” Katelyn said. “Also the Catholic mission appealed to me, because my beliefs align with those of the hospital.”

New Foundation Team Brings Renewed Focus and Energy (continued from page 1)

I have always been passionate about making sure that the stories of the people in our community are being heard, and our partners understand the impact their donation makes on people’s lives.

- Season Voelker

The expertise of the team is rounded out by the IT skills of Joshua Farquhar, finance and database specialist, and Ciara Guihen, development coordinator. Josh will provide detailed analysis of data and efficiencies, which will, in his words, “empower the Foundation with information to drive success.”

Ciara, a recent Towson University graduate who interned at the Saint Agnes Cancer Institute, will be working to educate donors about the needs of underserved populations, so that the Foundation can achieve its goal of matching donor passions with hospital and community needs.

Season said the team is inspired to create impact, so that donor investments in the Foundation have direct results. One example of this is the Foundation’s “Innovation Tank” program, which awards grants to associate and department proposals which answer community needs. A transportation program was the previous winner of this grant, providing free transportation to doctor appointments and treatments for high risk patients, who had previously missed key appointments due to transportation barriers.

Kirstan Cecil explained that the new team was going to take some time to evaluate their strategic direction, while looking for opportunities to strengthen relationships and partnerships in the community. Because of this, they made the decision not to hold the 2018 gala and other larger events in lieu of smaller, more personal outreach.

“We are excited to have JoAnne and the new Foundation team leading us, with their many years of experience in philanthropy,” Kirstan said. “We are looking forward to a great future, working together to make a difference.”

What do you see as Saint Agnes’ role in the community?

Saint Agnes’ mission to serve all people, particularly those in need, has been a vital resource in the community for more than 150 years. The physicians and staff provide a high level of care to everyone who comes in our doors, regardless of who you are. At the organization moves to provide resources that typically fall outside of healthcare, it shows we are paying attention to the needs of our community.

What makes Saint Agnes special?

Saint Agnes’ commitment to the community goes beyond just treating someone when they are sick. The organization wants to help keep you healthy and out of the hospital. The staff goes out into the community to help educate and reach people who need care through workshops and educational programs. Gibbons Commons gives kids a safe place to stay active, and a partnership with a transportation vendor, funded in part through the Foundation, helps provide transportation for people who need help getting to their appointments.

We are looking forward to a great future, working together to make a difference.

- Kirstan Cecil

What is your connection to Saint Agnes Healthcare?

My wife and I moved to Catonsville in 2007. Our children were delivered at Saint Agnes Hospital and since then Saint Agnes is where we turn for our family’s health. The personal attention from our doctors and the tremendous care we received were better than anything we expected.

Why did you choose to join the Saint Agnes Foundation Board of Directors?

I was very excited for the opportunity to be a part of this board because I believe in its direction. The leadership at Saint Agnes has laid out a plan to continue moving the organization forward in the midst of a difficult and uncertain healthcare environment. From its leadership, to its top notch facilities, to its commitment to community engagement, Saint Agnes really has a lot going for it. I am excited to have an opportunity to give back to an organization that plays such a vital role in the community.

What do you see as Saint Agnes’ role in the community?

Saint Agnes’ mission to serve all people, particularly those in need, has been a vital resource in the community for more than 150 years. The physicians and staff provide a high level of care to everyone who comes in our doors, regardless of who you are. At the organization moves to provide resources that typically fall outside of healthcare, it shows we are paying attention to the needs of our community.

You can make a difference in a patient’s life with your gift by designating Saint Agnes Foundation.
Keith Vander Kolk Sets Sights on Health Beyond Healthcare

In the midst of dynamic transformation of healthcare across the nation, Saint Agnes Healthcare president & chief executive officer Keith Vander Kolk is engaged in building strategies and partnerships to address the health of individuals and communities in Baltimore. With a dual role, also serving as VP, Ascension Healthcare, Keith is also a key influencer within Ascension, the largest non-profit health system in the U.S. and the world’s largest Catholic health system.

Under Keith’s leadership, Saint Agnes has created programs, services and partnerships that extend beyond the traditional walls of the hospital to address gaps in health beyond healthcare.

Saint Agnes’s new Health Institute embodies a strategic approach to population health and care management with a focus on high-risk patients and those most in need. Key partnerships with organizations like HealthCare Access Maryland (HCAM) and Patient Engagement Advisors (PEA) will help these patients in the important transition to home. The Health Institute will work in partnership with the community to improve the overall wellbeing of those we serve.

Partnering for Success
Over the past two years, Saint Agnes was thrilled to realize and open new opportunities on the 32-acre Gibbons Commons adjacent to the hospital. The 80-unit Bon Secours Gibbons Apartments provides safe and affordable housing as a result of partnerships with Bon Secours Baltimore Health System and Enterprise Homes. Babe Ruth Field at Gibbons Commons now encourages activity and exercise in a safe, clean environment through partnerships with the Cal Ripken, Sr. Foundation and The Y of Central Maryland.

A partnership with the Caroline Center provides opportunities for qualified women to receive tuition-free education and certification as a Certified Nursing Assistant (CNA) or Geriatric Nursing Assistant (GNA) and continued training in the Patient Care Technician (PCT) training curriculum in a hospital environment. A partnership with a transportation vendor makes non-emergency transportation services available to patients facing transportation barriers. As Saint Agnes and the healthcare industry changes, math the needs of the healthcare consumer, Keith works to ensure their voice is part of the conversation driving his actions. All associates are trained through the innovative Communications in Healthcare program, improving patient/caregiver communications. A new Community Engagement Team includes members of the community, in dialogue and planning.

The rapid pace of healthcare transformation experienced over the last few years shows little sign of slowing. Amid these monumental shifts to the way hospitals and healthcare providers approach care, Saint Agnes is poised to continue our tradition of serving the community with vision, creativity, dedication and compassion.

New Foundation Team Brings Renewed Focus and Energy

There is a new Foundation team at the helm - with deep expertise in strategic fundraising and a renewed focus on the future of Saint Agnes and our dedication to the communities we serve.

“The Foundation, and our many partners who support our work, are critical to the long term success of Saint Agnes and the overall wellbeing of those we serve. Creating a dynamic team of individuals who embody our mission and bring a sense of passion and excitement to this work was paramount,” shared Kirsten Cecil.

The Foundation’s leadership structure has been reimagined to more closely align the organization with the hospital and community needs. Having served on the leadership team at Saint Agnes for nine years overseeing its marketing, communication and community outreach, Kirsten Cecil recently expanded her role, assuming the position of Chief Marketing and Development Officer (CMDO), now also overseeing the Foundation, which will be led in daily operations by JoAnne Lyons Wooten and her team.

“We are eager to engage with our donors, community leaders, physicians and associates to understand their interests and passions to collaboratively determine how to best match them to the needs of Saint Agnes and the community,” said JoAnne, Foundation director of development, who joined Saint Agnes last year after nearly two decades as principal of the management consulting firm, The JBW Group, LLC. “We are determined to use our strengths as a diverse team to create meaningful relationships and long-lasting partnerships.”

The Foundation has also recently welcomed Susan Voukar, manager of Annual Giving, who has spent her career working with nonprofit and community organizations, helping individuals and families struggling with basic needs.

Italian Charities Provides Nursing Scholarship for Saint Agnes

It is a remarkable and durable partnership with the Associated Italian American Charities (AIAC) which has provided Saint Agnes with rewards for beyond monetary gain.

“We are proud of the work that these professionals do, and the service they provide patients,” said Bill Martin, AIAC president. “Saint Agnes is in our heart as well. They are historically a community hospital which does a lot of good, and we are proud to be working with them so closely.”

Excellent Care, New Partnership
He added that the scholarship began after the wife of a member of the AIAC was injured in a car accident, and was treated with excellent care and compassion at Saint Agnes.

“Among other initiatives, we were proud to be major partners in the 2011 innovation of the Saint Agnes Neonatal Intensive Care Unit (NICU), named for the AIAC, and dedicated to helping those most in need,” explained Mike Gallerizzo, AIAC chair.

The criteria for the AIAC nursing scholarship includes a good academic record, a winning essay, and a record of service to the community. Italian-American heritage of the candidate is taken into consideration as well continued on page 2

In this issue
New Foundation Team & Vision
AIAC Nursing Scholarship
Health Beyond Healthcare
Q & A with Greg Kirby

IN THE ISSUE
created programs, services and partnerships that extend beyond the traditional walls of the hospital to address gaps in health beyond healthcare.

Saint Agnes’s new Health Institute embodies a strategic approach to population health and care management with a focus on high-risk patients and those most in need. Key partnerships with organizations like HealthCare Access Maryland (HCAM) and Patient Engagement Advisors (PEA) will help these patients in the important transition to home. The Health Institute will work in partnership with the community to improve the overall wellbeing of those we serve.

Partnering for Success
Over the past two years, Saint Agnes was thrilled to realize and open new opportunities on the 32-acre Gibbons Commons adjacent to the hospital. The 80-unit Bon Secours Gibbons Apartments provides safe and affordable housing as a result of partnerships with Bon Secours Baltimore Health System and Enterprise Homes. Babe Ruth Field at Gibbons Commons now encourages activity and exercise in a safe, clean environment through partnerships with the Cal Ripken, Sr. Foundation and The Y of Central Maryland.

A partnership with the Caroline Center provides opportunities for qualified women to receive tuition-free education and certification as a Certified Nursing Assistant (CNA) or Geriatric Nursing Assistant (GNA) and continued training in the Patient Care Technician (PCT) training curriculum in a hospital environment. A partnership with a transportation vendor makes non-emergency transportation services available to patients facing transportation barriers. As Saint Agnes and the healthcare industry changes, to meet the needs of the healthcare consumer, Keith works to ensure their voice is part of the conversation driving his actions. All associates are trained through the innovative Communications in Healthcare program, improving patient/caregiver communications. A new Community Engagement Team includes members of the community, in dialogue and planning.

The rapid pace of healthcare transformation experienced over the last few years shows little sign of slowing. Amid these monumental shifts to the way hospitals and healthcare providers approach care, Saint Agnes is poised to continue our tradition of serving the community with vision, creativity, dedication and compassion.

New Foundation Team Brings Renewed Focus and Energy

There is a new Foundation team at the helm - with deep expertise in strategic fundraising and a renewed focus on the future of Saint Agnes and our dedication to the communities we serve.

“The Foundation, and our many partners who support our work, are critical to the long term success of Saint Agnes and the overall wellbeing of those we serve. Creating a dynamic team of individuals who embody our mission and bring a sense of passion and excitement to this work was paramount,” shared Kirsten Cecil.

The Foundation’s leadership structure has been reimagined to more closely align the organization with the hospital and community needs. Having served on the leadership team at Saint Agnes for nine years overseeing its marketing, communication and community outreach, Kirsten Cecil recently expanded her role, assuming the position of Chief Marketing and Development Officer (CMDO), now also overseeing the Foundation, which will be led in daily operations by JoAnne Lyons Wooten and her team.

“We are eager to engage with our donors, community leaders, physicians and associates to understand their interests and passions to collaboratively determine how to best match them to the needs of Saint Agnes and the community,” said JoAnne, Foundation director of development, who joined Saint Agnes last year after nearly two decades as principal of the management consulting firm, The JBW Group, LLC. “We are determined to use our strengths as a diverse team to create meaningful relationships and long-lasting partnerships.”

The Foundation has also recently welcomed Susan Voukar, manager of Annual Giving, who has spent her career working with nonprofit and community organizations, helping individuals and families struggling with basic needs.

Italian Charities Provides Nursing Scholarship for Saint Agnes

It is a remarkable and durable partnership with the Associated Italian American Charities (AIAC) which has provided Saint Agnes with rewards for beyond monetary gain.

“We are proud of the work that these professionals do, and the service they provide patients,” said Bill Martin, AIAC president. “Saint Agnes is in our heart as well. They are historically a community hospital which does a lot of good, and we are proud to be working with them so closely.”

Excellent Care, New Partnership
He added that the scholarship began after the wife of a member of the AIAC was injured in a car accident, and was treated with excellent care and compassion at Saint Agnes.

“Among other initiatives, we were proud to be major partners in the 2011 innovation of the Saint Agnes Neonatal Intensive Care Unit (NICU), named for the AIAC, and dedicated to helping those most in need,” explained Mike Gallerizzo, AIAC chair.

The criteria for the AIAC nursing scholarship includes a good academic record, a winning essay, and a record of service to the community. Italian-American heritage of the candidate is taken into consideration as well continued on page 2